

## **Entrepreneurship Development Cell**

The basic aim of Entrepreneurship Development Cell is to encourage students to start their own enterprise. The institution has established a full fledged Entrepreneurship Development Cell which addresses all the needs of students to become dynamic entrepreneurs. Organizing Workshops and Lectures periodically to create awareness about entrepreneurship. Functioning as a guide for students with creative ideas which can be transformed into successful companies. Providing Mentorship through individuals for students launching their start-ups.

The creative idea or thought need to be transformed into reality. This materialization is possible through the activities that give them a solid stage to showcase their entrepreneurial skills. The support framework consists of technical support, feasibility of the idea, expert suggestions, counseling and providing assistance.

The following activities conducted by institute to encourage students for innovation and new business idea:

- Organized lectures on entrepreneurship activity and attract the attention of students.
- Organized creative Business idea competitions at institute level and regional levels.
- Organizing lectures by the persons who had successfully launched Startups.
- Mentoring and guiding students by EDC committee members.
- To enhance industry institute interaction conducted guest lectures and arranged industrial visits.
- Helping students acquire necessary entrepreneurship skills and managerial skills to run an enterprise effectively.

**Table 9.6.1 Entrepreneurship Development Cell Members**

S.No	Name	Designation	Position	Department
1	Dr.P.V.Naganjaneyulu	Principal	chairperson	
2	Dr.SK.J.Shareef	Professor	coordinator	MBA
3	M.Nagalakshmi	Assoc.Prof	Member	MBA
4	D.Lakshmi	Asst.Prof	Member	ECE
5	Sd.Reshma	Asst.Prof	Member	CSE
6	B.Kiran Kumar	Asst.Prof	Member	ME
7	D.Kishore	Asst.Prof	Member	CE
8	K.Siva Krishna	Asst.Prof	Member	CSE
9	Sk.Mabibi	Asst.Prof	Member	CSE
10	T.Venkateswarlu	Asst.Prof	Member	CSE
11	M.Parameswara Rao	Asst.Prof	Member	ECE
12	P.Jaya Babu	Asst.Prof	Member	ECE

### **Programmes Conducted:**

1. Competitions on developing Creative Business plan.
2. Competitions on effective Product design.
3. Lectures given by technocrats.
4. Guest lectures by business leaders.
5. Workshops.
6. Industry visits Collaborations.



**Dr.Anitha addressing on Identification of opportunities for entrepreneurs**